

REP HEADLINE# 6259805 TRF# 324954 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG14/12 15.2
 CHANGES ** WFTV-TV ***

ADV # _____ ADV. NAME POLI/BNELSON/DSCC/D/SEN/FL REP. # _____ OFF. # 6556 SALESMAN # _____
 AGY # 1286 AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
 ALEXANDRIA, VA 22310
 SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6259805 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON/DSCC EST#542 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG18/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG14/12 15.26

REP: TO LENA
 FR JULIE
 OKD M9 SEE LN 37
 TTLS RTS
 PLS CFM, THX 8/14

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
36	S		900A-1000A	30		\$800.00	8/16	8/17	0		TH-F	0
PROGRAM : GMA SAT ORD COM1: MAKE GOOD FOR M7 THIS IS A MAKE-GOOD FOR AUG11 ON LINE-25 FOR 1 SPOT/WK												
37	A		900A-1000A	30		\$800.00	8/18	8/18	1		SAT	1
PROGRAM : GMA SAT ORD COM1: WE CAN OFFER GMA WEEKEND AS ORDERED ON ORIGINAL SPOT THIS IS A MAKE-GOOD FOR AUG16 ON LINE-36 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 542

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STATION MAKEGOOD OFFERS:
 M9 OK'D BUY#36 MISSED:TH-F/900A-1000A AUG16 30S \$800.00 (AUG14/12)
 OFFER:SAT/900A-1000A AUG18 30S \$800.00 PLS ADVISE.
 CMT:WE CAN OFFER GMA WEEKEND AS ORDERED ON ORIGINAL SPOT

AUG/12 56425.00 CONTRACT TOTAL 56425.00
 TOTAL SPOTS 46

MARKET TOTALS \$137,621 WFTV 41% WKMG 6% WESH 43% WOFL 7% WKCF 1% WRBW 1% CABL 0%
 WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE